The 2023 IEEE 73rd
Electronic Components and Technology Conference

May 30 – June 2, 2023

Sponsorship Opportunities

2022 CONFERENCE SPONSORS

With more than 70 years of history and experience behind us, ECTC is recognized as the premier semiconductor packaging conference and offers an unparalleled opportunity to build relationships with more than 1,700 individuals and organizations committed to driving innovation in semiconductor packaging.

ECTC has a limited number of sponsorship opportunities in a variety of packages to help you get your message out to attendees. Enhance your conference presence and increase your impact with a sponsorship.

2022 Platinum Sponsors

Amkor Technology® ASE GROUP JCET

2022 Gold Sponsors

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2022 Additional Sponsors

Micron AT&S / EMD Electronics / brewer science / Zymet FUJIFILM / NAMICS / JSR Micro MATERIALS INNOVATION / tok HD MicroSystems / EMD Electronics / intel / TEXAS INSTRUMENTS Zymet

Silver Sponsor **Panel Sponsors** **Refreshments** **Additional Sponsors** **Registration**

ECTC

73rd Electronic Components and Technology Conference | 2023 Sponsorship Opportunities

EXECUTIVE SPONSORSHIP OPPORTUNITIES

Increase your organization's visibility with key decision makers before, during, and after the event.
ECTC offers a variety of opportunities to enhance your company's brand and participation.

Platinum Sponsor: $35,000
Highest level of sponsorship and exposure
- Large area custom signage across all areas of conference space
- Complimentary oversized exhibitor booth*
- Welcome all attendees during one of the luncheons
- Four complimentary full conference registrations
- Invitation to ECTC Executive Suite networking evening events
- Promotion as Platinum Sponsor on website
- Recognition as Platinum Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list°
- Complimentary advertisement mini-movie on monitors in conference area shown each day of the conference

Gold Sponsor: $13,000
- Special Recognition as Gold Sponsor across conference area
- Complimentary exhibitor booth if company is also an exhibitor*
- Two complimentary full conference registrations
- Invitation to ECTC Executive Suite networking evening events
- Promotion as Gold Sponsor on website
- Recognition as Gold Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list°
- Complimentary advertisement mini-movie on monitors in conference area shown each day of the conference

Silver Sponsor: $6,000
- High visibility on signage across conference area
- One complimentary conference registration
- Promotion as Silver Sponsor on website
- Recognition as Silver Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list°

* Complimentary exhibitor booth benefit does not come with additional complimentary conference registration.
° Conference attendees must opt-in to share contact information with sponsors/exhibitors.

EXECUTIVE SPONSORSHIPS (continued)

Gala Reception Sponsor: $10,000
- Extensive branding at entrance and throughout Gala Reception venue
- Invitation to ECTC Executive Suite networking evening events
- Promotion as Gala Sponsor on website
- Recognition as Gala Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list

Program Sponsor: $6,000
- ½ Page advertisement in the final program
- Your logo on the front of the Program
- Promotion as Program Sponsor on website
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list

OTHER SPONSORSHIP OPPORTUNITIES

Refreshment Break Sponsor: $3,000
- Signage around refreshment break stations
- Promotion as Refreshment Break Sponsor on website
- Recognition as Refreshment Break Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list

ECTC Friday Lunch Raffle
(no sponsorship fee)
- Provide a gift to ECTC Raffle (ex: a tablet)
- Have representative of your company be introduced to award the raffle prize

CUSTOM SPONSORSHIPS

In addition to these standardized sponsorship options, we also offer customized sponsorships based on your organizations interest and preference. Examples can be:

Water Cooler Sponsorship
- Brand water coolers in the conference space with your logo/slogan

Room Key Card Sponsorship
- Brand room keys/key sleeves of ECTC attendees with your company logo

Hand Sanitizer Sponsorship
- Brand hand sanitizers in the conference space with your logo/slogan

Pen Sponsor
- Customize the pens provided to all attendees at registration with your logo

Coffee Cup Sponsor
- Brand the to-go cups at coffee stations with your logo

ONE-OF-A-KIND SPONSORSHIP OPPORTUNITIES

ECTC Mobile App Sponsor ($7,500)

Your company name as the App Invitation Code, and your logo included in the app home page

- Thousands of views on the app every day of the conference
- Promotion as Sponsor on website
- Recognition as Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list

Registration Sponsor ($7,500)

Your logo on every page of the registration process

- Every attendee will see this on several pages
- Registration confirmation letter includes sponsor logo
- Promotion as Registration Sponsor on website
- Recognition as Registration Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list

Panel Session Sponsor ($5,000)

Your company name and logo as the sponsor of one of the high-attendance panel sessions

- High visibility for a targeted topic & interest group
- Your 30 second movie played at the beginning of the session
- Your company logo on the Special Session Powerpoint template
- Promotion as Sponsor on website
- Recognition as Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list

Lanyard Sponsor ($6,000)

Your logo on the registration badge lanyard

- High visibility
- Promotion as Sponsor on website
- Recognition as Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list

Internet Sponsor ($7,500)

Customized web-interface with promotional content from Sponsor for web interface used by all conference attendees in conference general areas

- Highest visibility
- Promotion as Internet Sponsor on website
- Recognition as Internet Sponsor in the Program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list

* Complimentary exhibitor booth benefit does not come with additional complimentary conference registration.

° Conference attendees must opt-in to share contact information with sponsors/exhibitors.
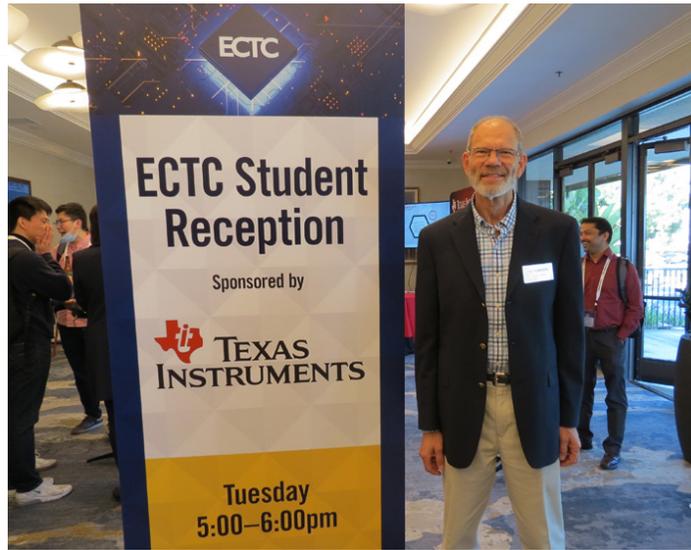
ECTC EXECUTIVE SPONSORSHIPS

Type	Executive Sponsorships					
Sponsorship	Platinum	Gold	Silver	Refreshment Break	Gala Reception	Program
Sponsorship Fee	$35k	$13k	$6k	$3k	$10k	$6k
Special Visibility	Most Visible Promotion across all areas of conference	Significant visibility across conference area	High visibility across conference area	Logos displayed at coffee stations	Company name and logo at multiple places throughout the Gala Recepton	1/2 page advertisement in the Printed Conference Program
Complimentary Registrations	4	2	1			
Exhibits	Complimentary Oversized Booth (3 available)	Complimentary Booth if Company is also an Exhibitor*				
Luncheon Welcome	On-Stage Exposure					
Web Site	Promotion as Platinum Sponsor	Promotion as Gold Sponsor	Promotion as Silver Sponsor	Recognition as Sponsor	Promotion as Gala Sponsor	Promotion as Program Sponsor
Program	Recognition as Platinum Sponsor	Recognition as Gold Sponsor	Recognition as Silver Sponsor	Recognition as Sponsor	Recognition as Gala Sponsor	Recognition as Program Sponsor
Company Logo and Hotlink in ECTC e-blasts	Yes	Yes	Yes	Yes	Yes	Yes
Receive Conference Attendee Contact List	Yes	Yes	Yes	Yes	Yes	Yes
Invitation to ECTC Executive Suite Evening Events	Yes	Yes			Yes	
Movie on Large TV in Conference Area	Mini-Movie (30 sec.) advertisement	Mini-Movie (30 sec.) advertisement			Mini-Movie (30 sec.) advertisement	

ONE-OF-A-KIND SPONSORSHIP OPPORTUNITIES

Type	One-of-a-kind Sponsorships				
Sponsorship	ECTC Mobile App	Registration	Panel Session	Lanyard	Internet
Sponsorship Fee	$7.5k	$7.5k	$5k	$6k	$7.5k
Special Visibility	Company name as Invitation Code for App, Logo on app home screen (if possible)	Company name and logo on every page of Registration Site Exposure on every page of Registration Process	One company as sponsor of the high-attendance panel sessions 30 Second Intro movie. Company logo on screen. (Sessions to be announced 1Q23)	All attendees wear lanyards	All attendees see promotions when they log-on
Web Site	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor
Program	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor
Company Logo and Hotlink in ECTC e-blasts	Yes	Yes	Yes	Yes	Yes
Receive Conference Attendee Contact List	Yes	Yes	Yes	Yes	Yes