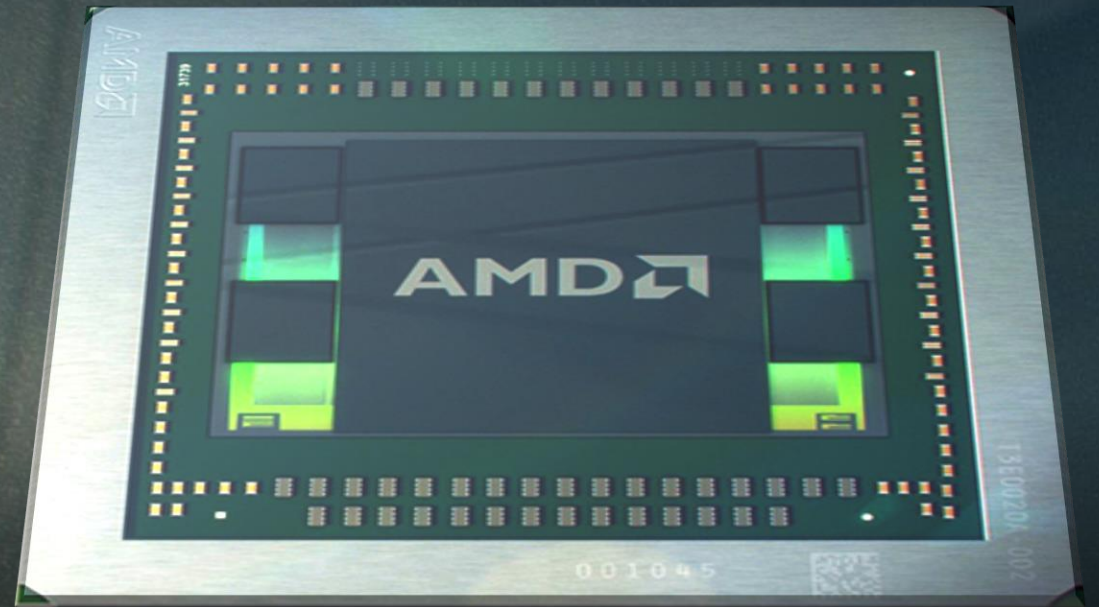


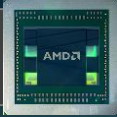
▀ The Road to the AMD

“Fiji” GPU

*Featuring Die Stacking
and HBM Technology*



“Fiji” Chip



DETAILED LOOK

- ▲ 4GB High-Bandwidth Memory
- ▲ 4096-bit wide interface
- ▲ 512 GB/s Memory Bandwidth

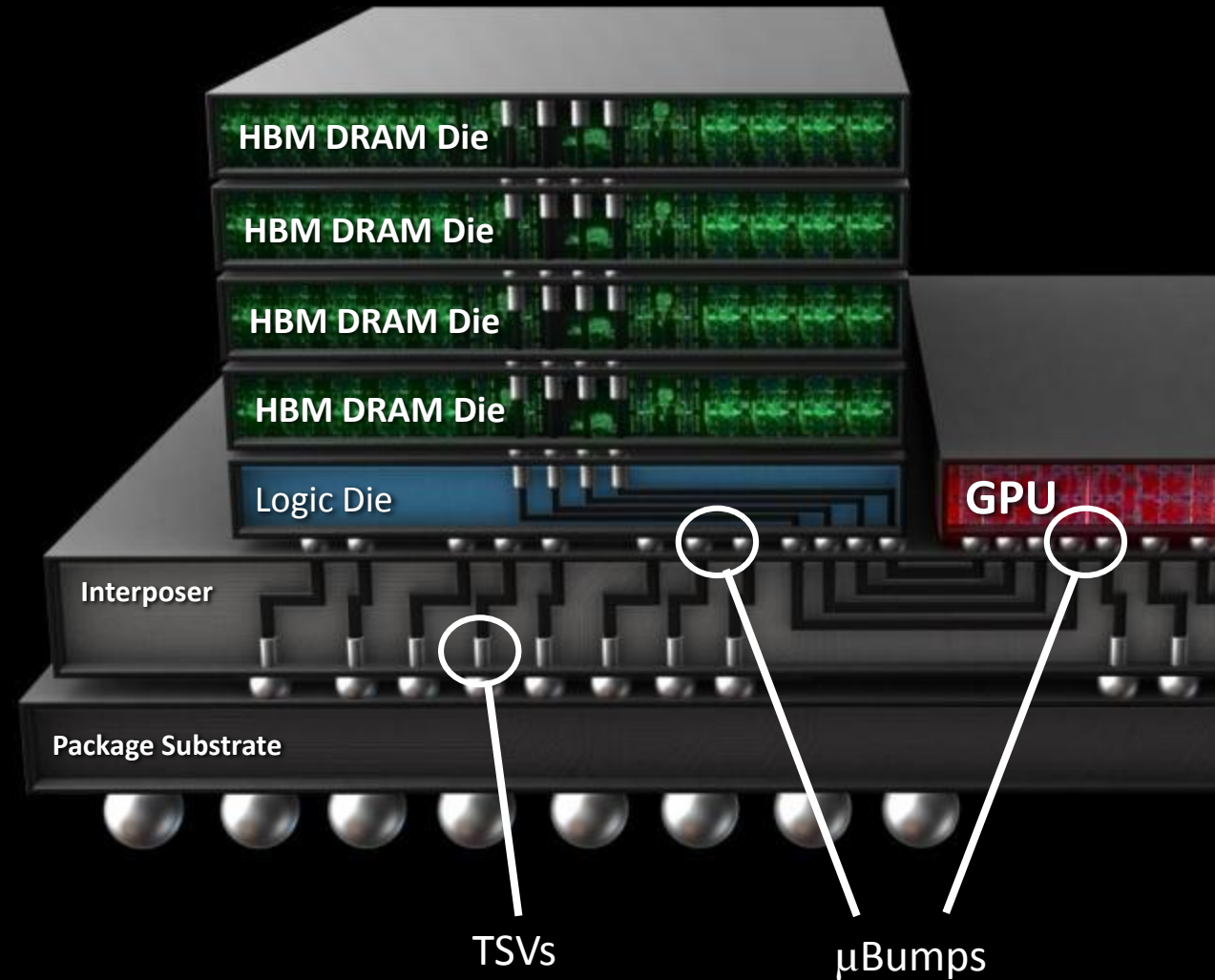
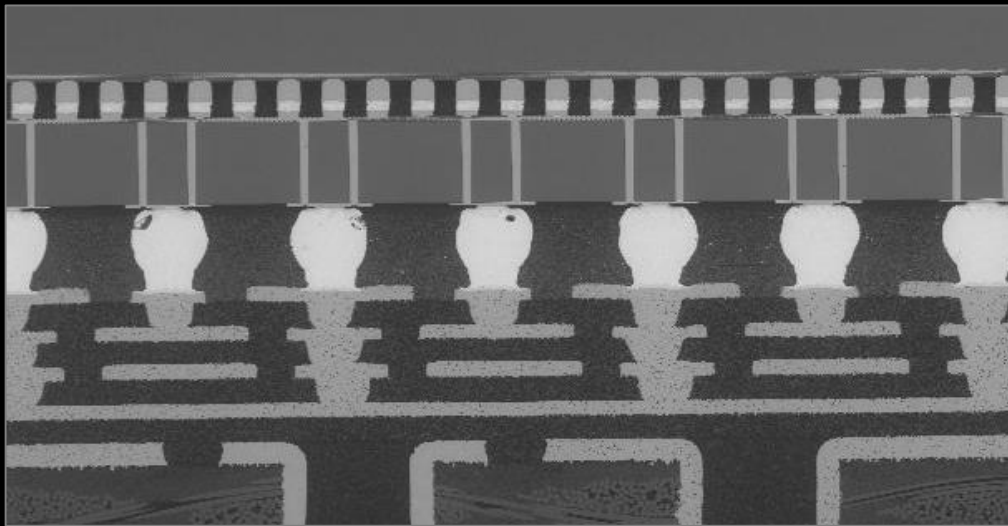
- ▲ Graphics Core Next Architecture
- ▲ 64 Compute Units⁸
- ▲ 4096 Stream Processors
- ▲ 596 sq. mm. Engine

- ▲ First high-volume interposer
- ▲ First TSVs and μ Bumps in the graphics industry
- ▲ Most discrete dies in a single package at 22
- ▲ Total 1011 sq. mm.



DIE STACKING TECHNOLOGY

- ▲ Die stacking facilitates the integration of discrete dies
- ▲ 8.5 years of development by AMD and its technology partners



WHY DID WE BUILD FIJI AND HBM?



AN ANALYSIS FROM 2009

- ▲ Built a model to predict performance and power over time

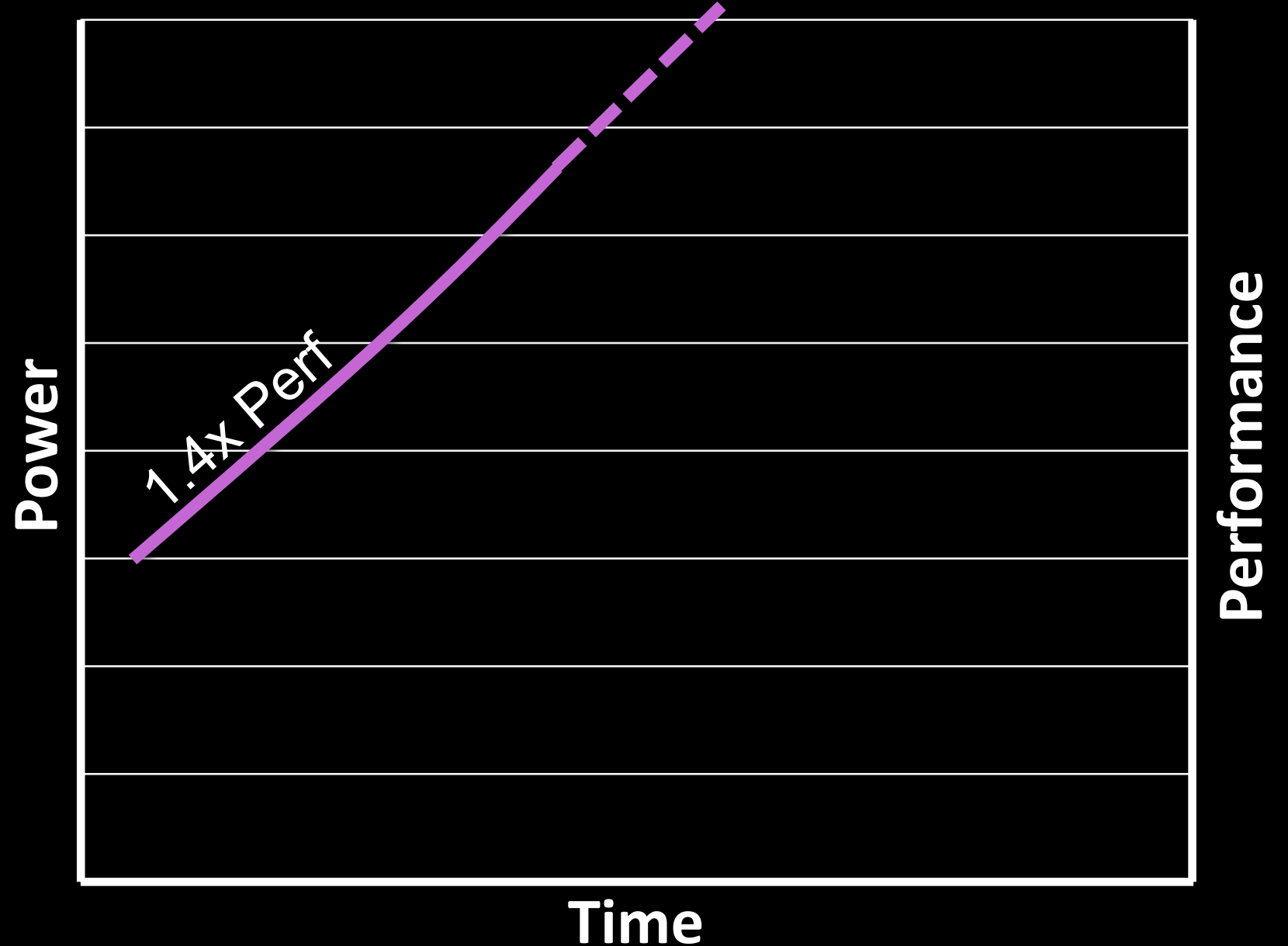


WHY DID WE BUILD FIJI AND HBM?



AN ANALYSIS FROM 2009

- ▲ Market performance demand requires 1.4x improvement per year

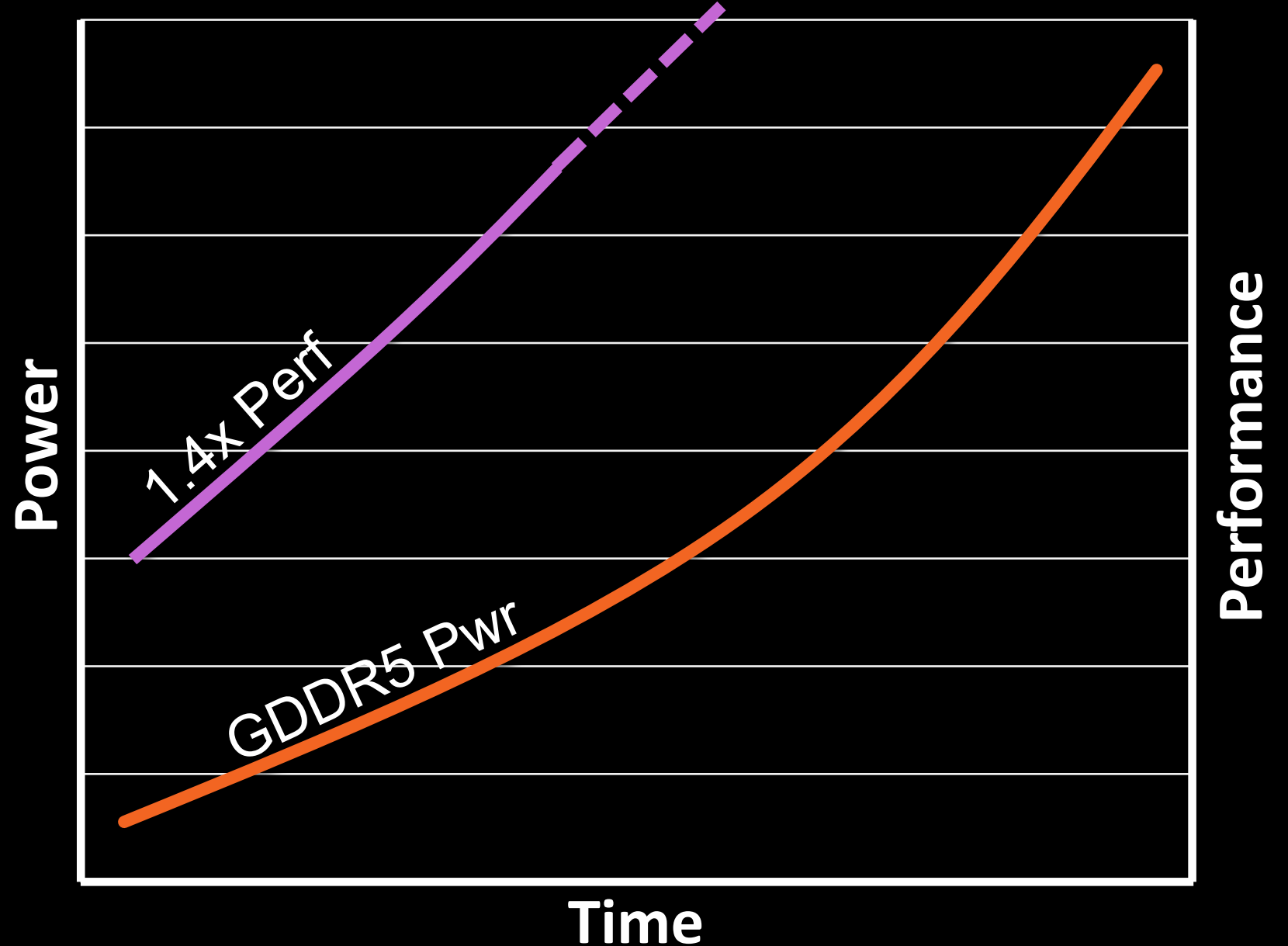


WHY DID WE BUILD FIJI AND HBM?



AN ANALYSIS FROM 2009

- ▲ GPU performance is proportional to memory BW
- ▲ Memory power increases with BW demand

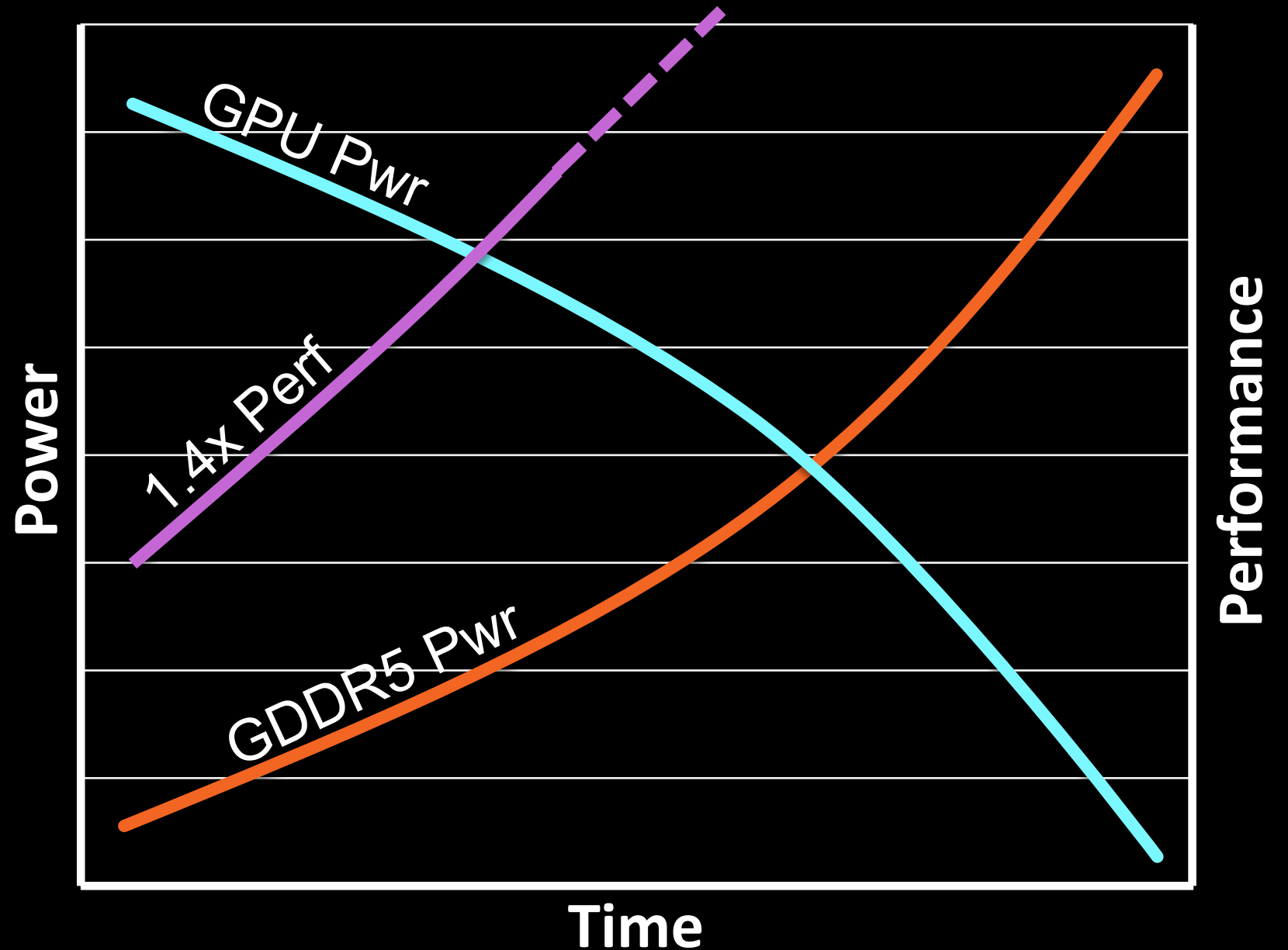


WHY DID WE BUILD FIJI AND HBM?



AN ANALYSIS FROM 2009

- ▲ System power is fixed in all platforms

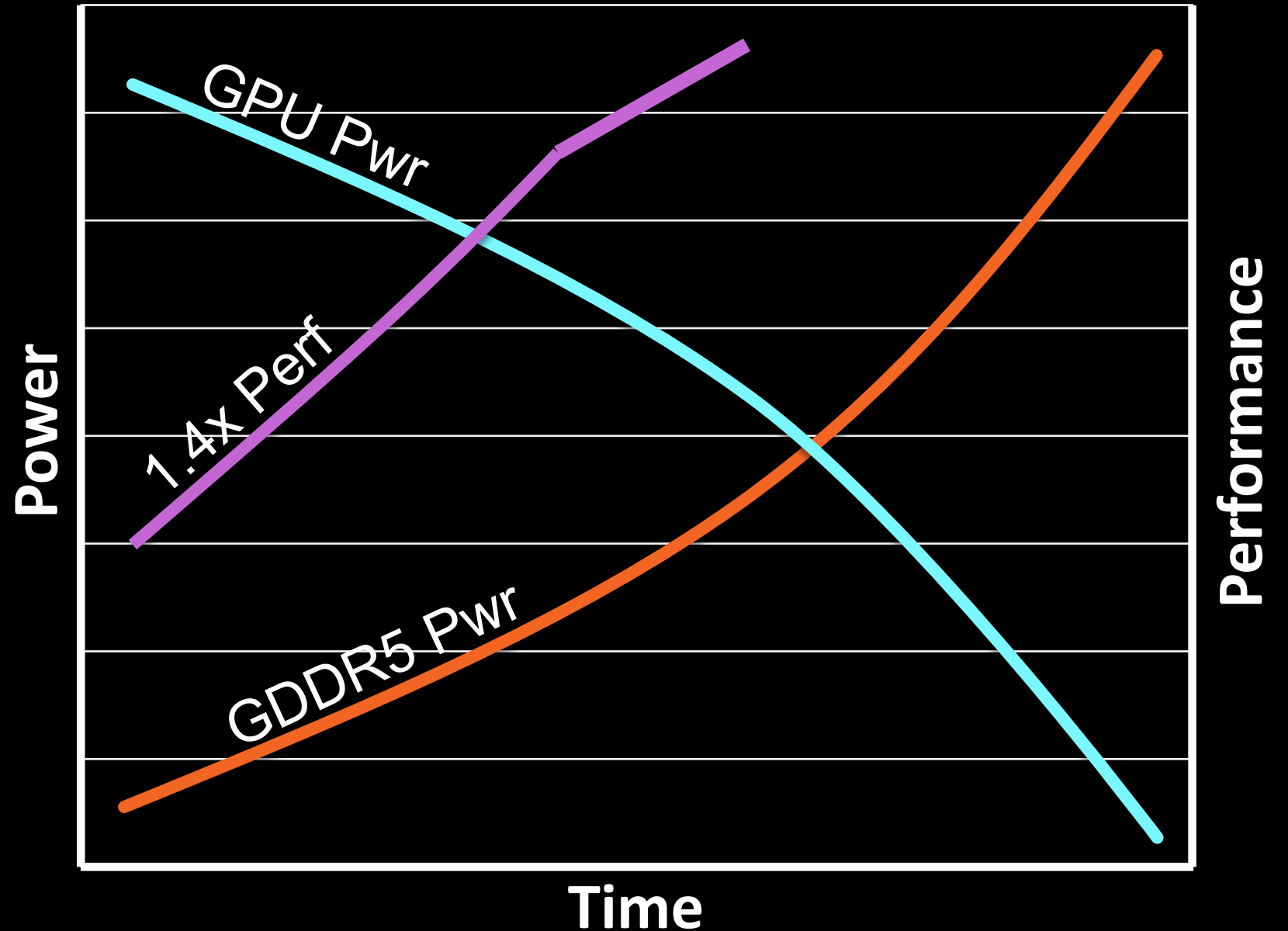


WHY DID WE BUILD FIJI AND HBM?



AN ANALYSIS FROM 2009

- ▲ As power is increasingly allocated to the memory system and taken away from compute performance growth slows

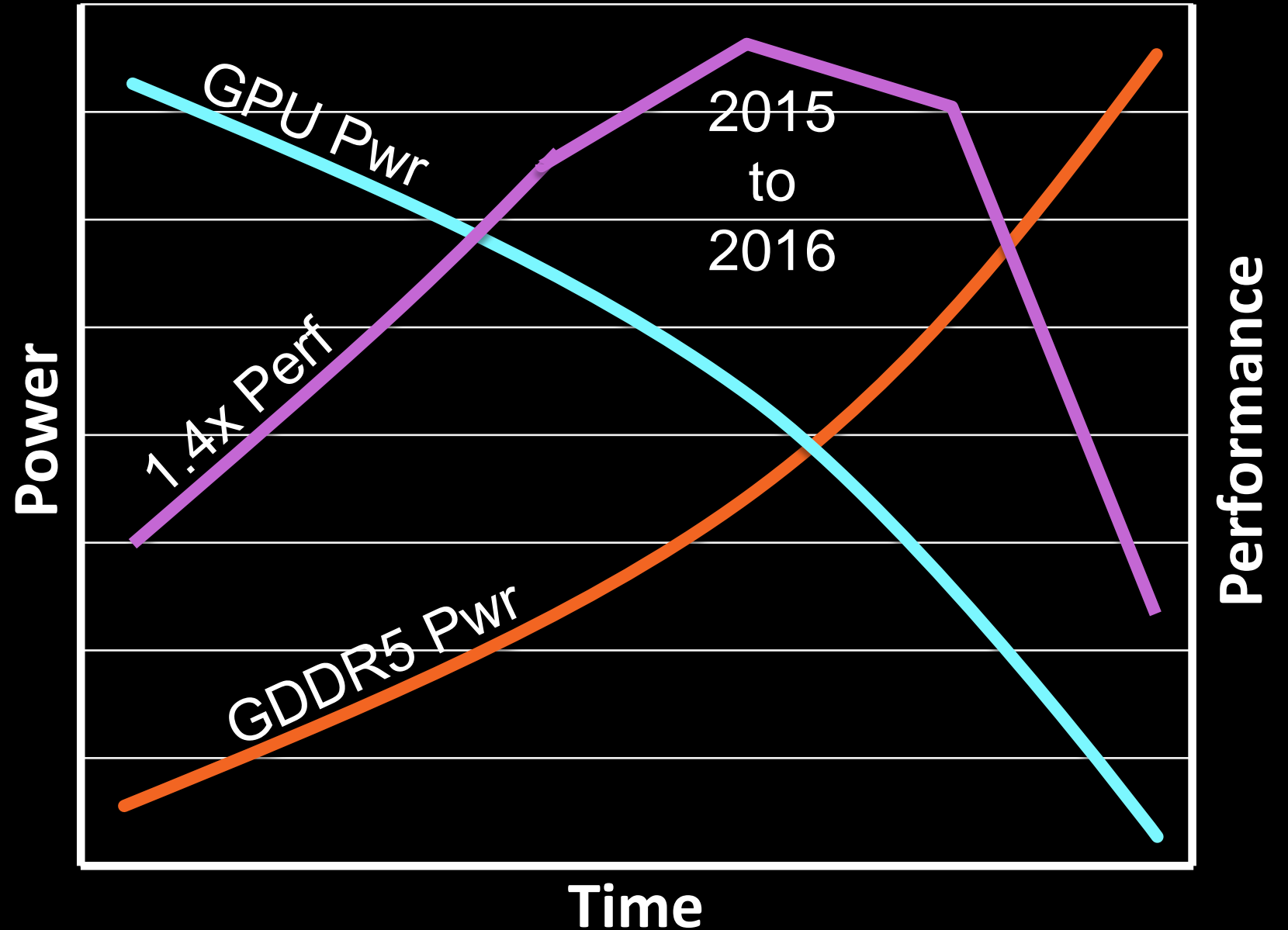


WHY DID WE BUILD FIJI AND HBM?



AN ANALYSIS FROM 2009

- ▲ At some point performance growth is not sustainable
- ▲ A new memory system with significantly better BW/W is required

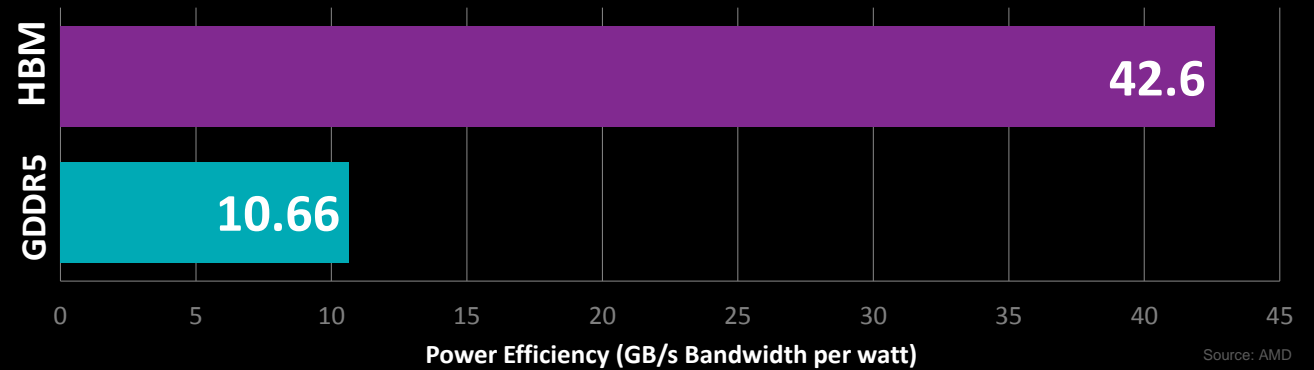
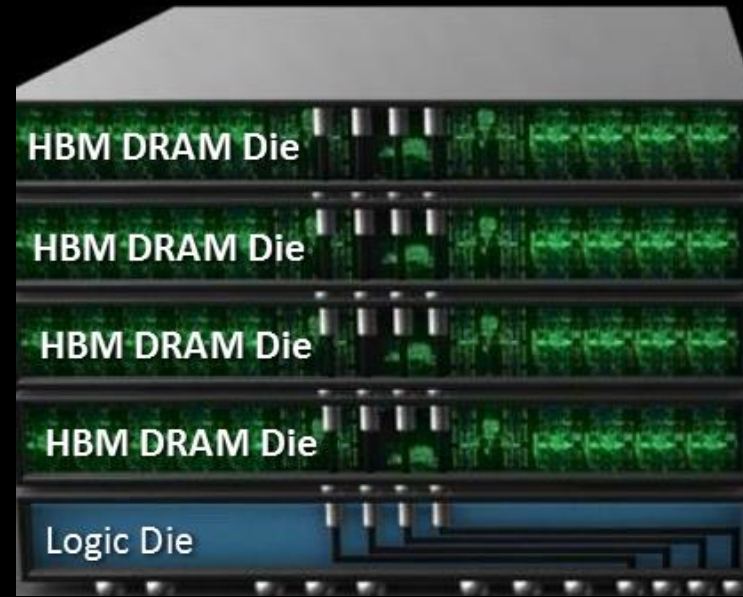


“Fiji” Chip



HIGH-BANDWIDTH MEMORY

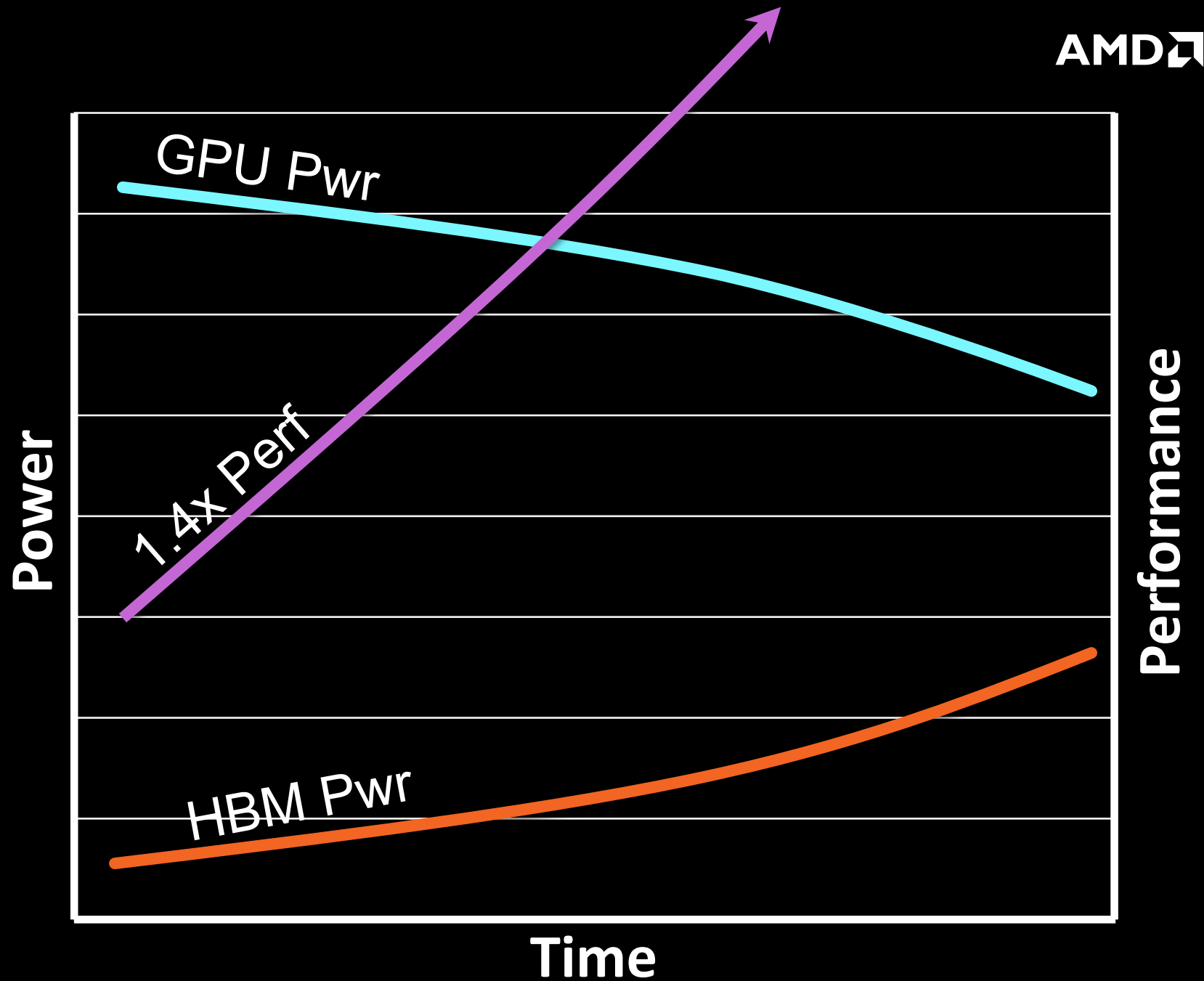
- ▲ Initiated with several DRAM partners 7 years ago
- ▲ SKhynix is in production supporting “Fiji”
- ▲ Benefits
 - 4096-bit memory interface with four stacks creating 512GB/s of bandwidth
 - 60% higher memory bandwidth⁶ for 60% less power⁷ than GDDR5
 - 4X Bandwidth per watt improvement from Radeon™ R9 290X
- ▲ Also required functional prototyping



NOW IN 2016



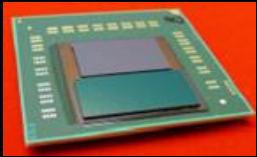
▲ HBM rolled the clock back and we have many years of performance scaling in front of us



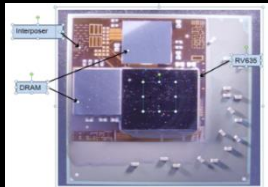
IT TOOK >15 PROTOTYPES OVER 8.5 YEARS



First Time Out



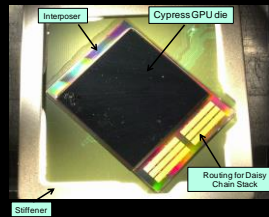
CPU + D3 Mech.



dGPU + G3

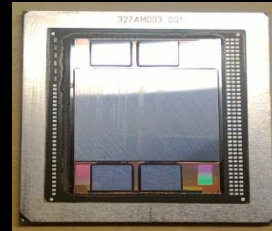
Primary Learning

345mm² ASIC
500mm² IP



dGPU

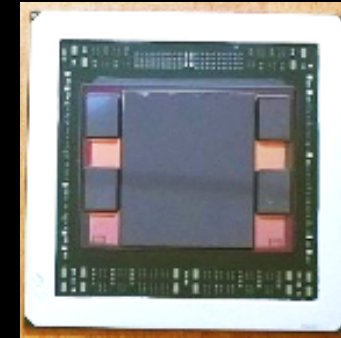
502mm² ASIC
818mm² IP



dGPU

Product Readiness

592mm² ASIC
1011mm² IP



"Fiji" Replica



Mission mode
HBM bringup

ESD | BLRT | Sort

Cost Down

PwrCyc | uBump EM | TSV EM/SM

Component reliability: TC | uHAST | HTS

2007

(100's of samples)

2011

(<5000 of samples)

Jul'14

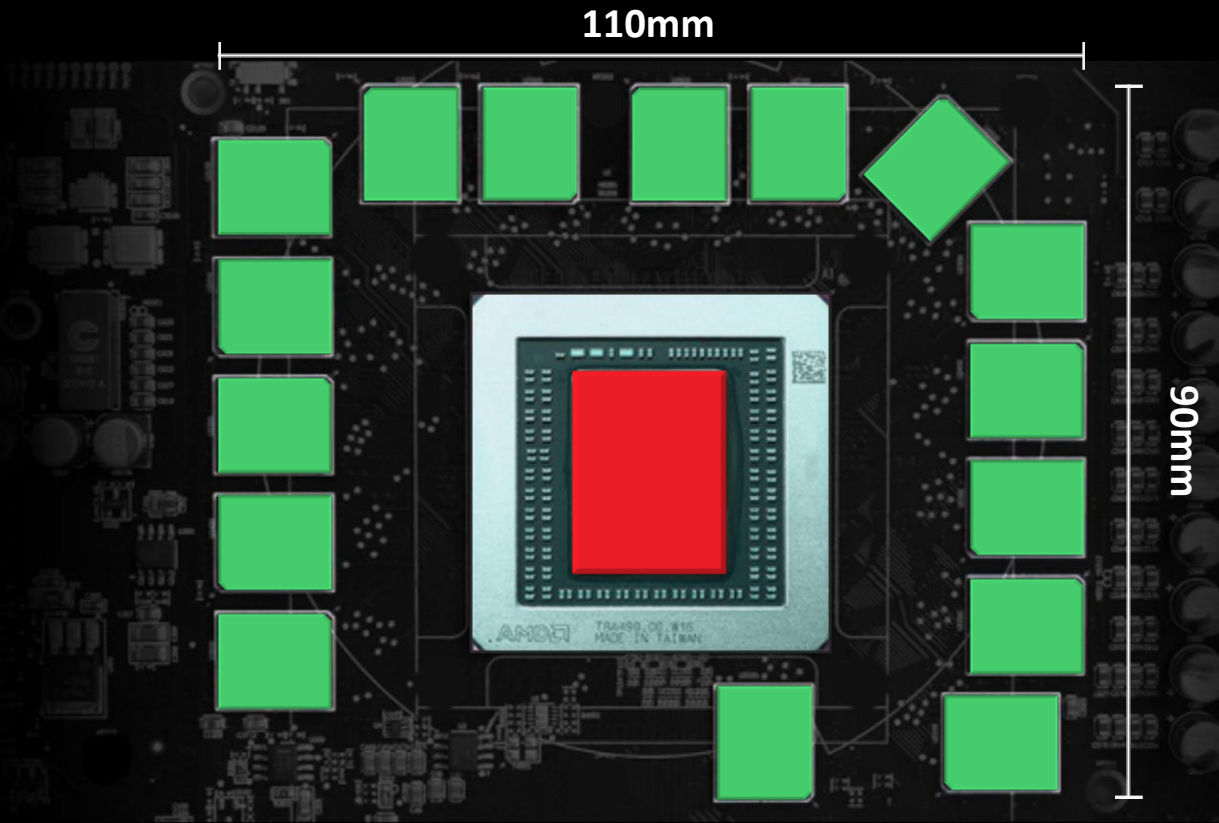
(>5000 samples)

2014

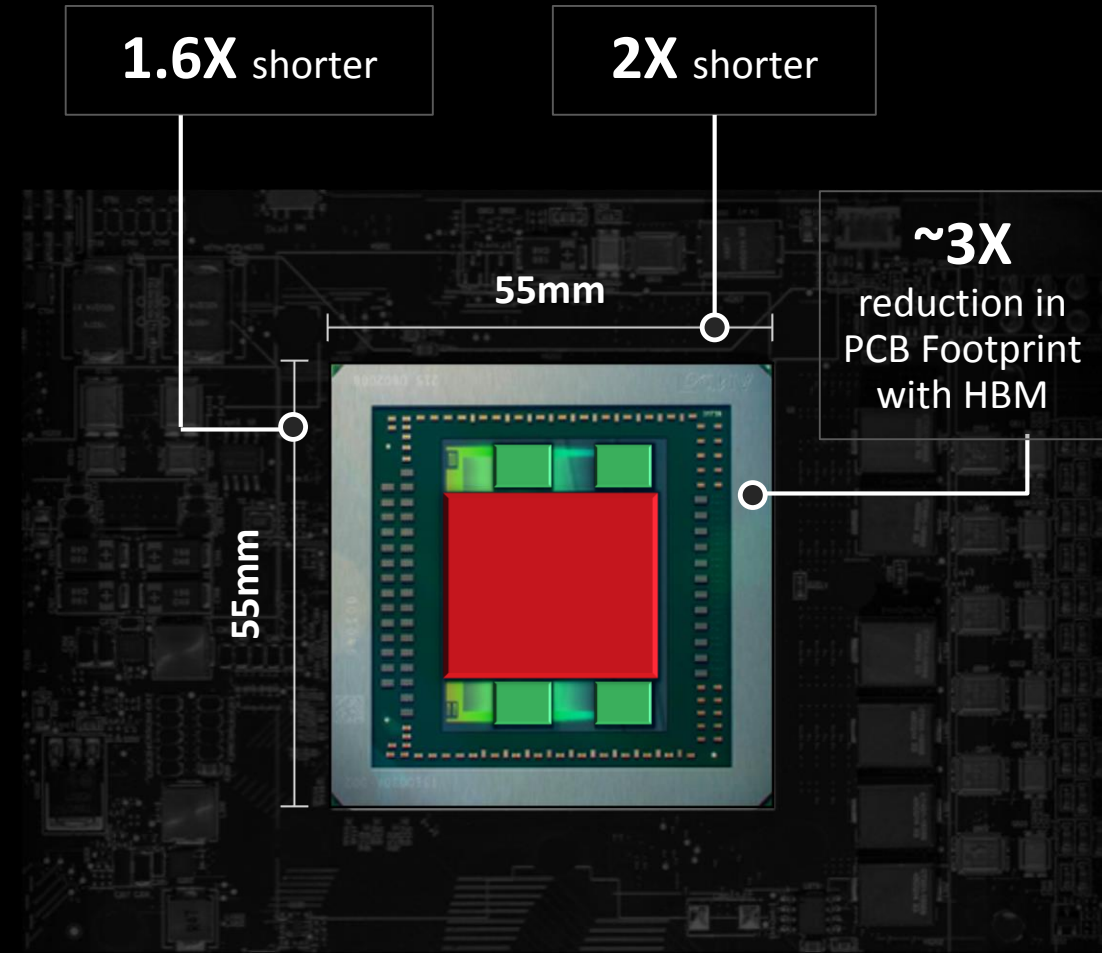
“Fiji” Chip



EFFICIENT DESIGN

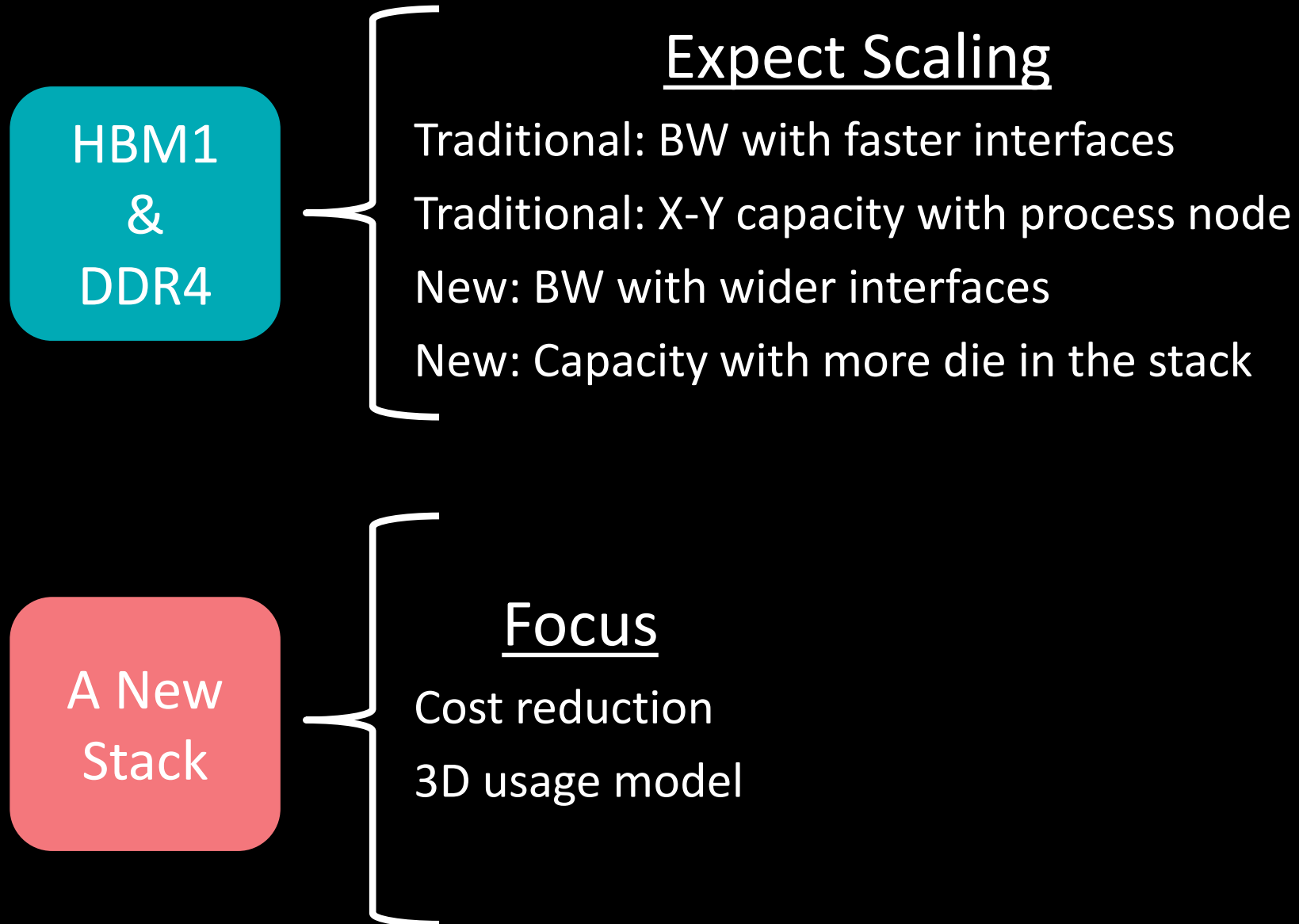


PCB area occupied by ASIC + Memory (Radeon™ R9 290X)



PCB area occupied by ASIC with HBM

WHAT IS NEXT FOR DIE STACKED MEMORY?



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1. Testing conducted by AMD engineering on the AMD Radeon™ R9 290X GPU vs. an HBM-based device. Data obtained through isolated direct measurement of GDDR5 and HBM power delivery rails at full memory utilization. Power efficiency calculated as GB/s of bandwidth delivered per watt of power consumed. AMD Radeon™ R9 290X (10.66 GB/s bandwidth per watt) and HBM-based device (42.66GB/s bandwidth per watt), AMD FX-8350, Gigabyte GA-990FX-UD5, 8GB DDR3-1866, Windows 8.1 x64 Professional, AMD Catalyst™ 15.20 Beta. HBM-1
2. Based on the product design, the Radeon™ R9 Nano is defined with an operating temperature target of 75°C while the Radeon™ R9 290X is defined with an operating temperature target of 95°C GRDT-75
3. Based on the product design, the Radeon™ R9 Nano is defined with a fan acoustic target of 42dBA while the Radeon™ R9 290X is defined with a fan acoustic target of 58dBA GRDT-77
4. Testing conducted by AMD Engineering on optimized AMD reference systems. PC manufacturers may vary configurations yielding different results. Far Cry 4 at 3840x2180, Ultra High preset, SMAA, 0XAF is used to simulate GPU performance; the Radeon™ R9 Nano on the system using the Intel® Core™ i7-5960X 3.0GHz processor, 16GB (4x4GB) DDR4 2666 MHz memory, Windows 10 64-bit, and AMD Catalyst Driver 15.201 scored 0.2169 fps/watt while the Radeon™ R9 290X on the same system and AMD Catalyst Driver 15.20 scored 0.1088 fps/watt GRDT-72
5. Testing conducted by AMD Engineering on optimized AMD reference systems. PC manufacturers may vary configurations yielding different results. Far Cry 4 at 3840x2180, Ultra High preset, SMAA, 0XAF is used to simulate GPU performance; the Radeon™ R9 Nano on the system using the Intel® Core™ i7-5960X 3.0GHz processor, 16GB (4x4GB) DDR4 2666 MHz memory, Windows 10 64-bit, and AMD Catalyst Driver 15.201 scored 0.2498 fps/mm while the Radeon™ R9 290X on the same system and AMD Catalyst Driver 15.20 scored 0.0989 fps/mm GRDT-71
6. Based on the memory bandwidth of the AMD Radeon™ R9 290X with a 1250MHz 512-bit GDDR5 interface (320GB/s) vs. AMD Radeon™ R9 Fury and R9 Fury X featuring HBM with a 500MHz 4096-bit interface (512GB/s). HBM-4
7. Testing conducted by AMD engineering on the AMD Radeon™ R9 290X GPU vs. the AMD Radeon™ R9 Fury X GPU. Data obtained through isolated direct measurement of GDDR5 and HBM power delivery rails at full memory utilization. AMD Radeon™ R9 290X and R9 Fury X GPU, AMD FX-8350, Gigabyte GA-990FX-UD5, 8GB DDR3-1866, Windows 8.1 x64 Professional, AMD Catalyst™ 15.20 Beta. HBM-3
8. Discrete AMD Radeon™ GPUs and AMD FirePro™ GPUs based on the Graphics Core Next architecture consist of multiple discrete execution engines known as a Compute Unit (“CU”). Each CU contains 64 shaders (“Stream Processors”) working in unison. GRT-5