

**Sponsorship  
Opportunities**

# **ECTC** 2014

**The 64th Electronic Components  
and Technology Conference**



**The Walt Disney World  
Swan & Dolphin Resort  
Tuesday, May 27- Friday, May 30, 2014  
[www.swandolphin.com](http://www.swandolphin.com)**

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IEEE Components, Packaging and  
Manufacturing Technology Society



**The Leading Event  
in the Semiconductor  
Packaging Industry**

**CONFERENCE SPONSORSHIP  
& ADVERTISEMENT  
OPPORTUNITIES**

With 63 years of history and experience behind us, ECTC is recognized as the premier semiconductor packaging conference and offers an unparalleled opportunity to build relationships with more than 1,000 individuals and organizations committed to driving innovation in semiconductor packaging.

ECTC has a limited number of sponsorship opportunities in a variety of packages to help you get your message out to attendees.

Enhance your conference presence and increase your impact with a sponsorship.

**2014 ECTC SCHEDULE  
OF EVENTS**

**Tuesday, May 27**

Professional Development Courses  
Special Session  
Evening Panel Discussion

**Wednesday, May 28**

Technical Sessions  
Technology Corner Exhibits  
ECTC Luncheon  
Poster Sessions in Exhibit Hall  
Reception in Exhibit Hall  
Evening Plenary Session

**Thursday, May 29**

Technical Sessions  
Technology Corner Exhibits  
CPMT Luncheon  
Poster Sessions in Exhibit Hall  
ECTC Gala Reception  
CPMT Seminar

**Friday, May 30**

Technical Sessions  
Program Chair Luncheon

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**Gala Reception Silver Sponsors**

  
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## Executive Sponsorship Opportunities

Increase your organization's visibility with key decision makers before, during, and after the event. ECTC offers a variety of opportunities to enhance your company's brand and participation.

### Gala Reception: Gold Sponsor: \$10,000

Highest level of sponsorship and exposure

- Special Recognition at the Gala Reception as a Gold Gala Sponsor
- Two free registrations
- Invitation to ECTC Executive Suite networking evening events
- Promotion as Gala Gold Sponsor on website
- Recognition as Gala Gold Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Insert 8½ x 11 flier into the conference tote bag (if available) or the Final Program
- Receive conference attendee contact list
- Free exhibitor booth if company is also an exhibitor\*
- Free advertisement mini-movie on large TV at conference entrance shown each day of the conference

\*Free exhibitor booth benefit does not come with additional free conference registration



### Gala Reception: Silver Sponsor: \$5,000

- Special recognition at the Gala Reception
- One free registration
- Promotion as Gala Silver Sponsor on website
- Recognition as Gala Silver Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- Free advertisement mini-movie on large TV at conference entrance shown each day of the conference

### Luncheon Sponsor: \$7,000

Opportunity at Wednesday or Friday Luncheon to:

- Welcome attendees (from stage)
- 3-minute introduction or PowerPoint movie
- Promotion as Luncheon Sponsor on website
- Recognition as Luncheon Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- Free advertisement mini-movie on large TV at conference entrance shown each day of the conference



### Program Sponsor: \$5,000

- ¼ Page advertisement in the final program
- Promotion as Program Sponsor on Web Site
- Recognition as Program Sponsor in the Program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- Free advertisement mini-movie on large TV at conference entrance shown each day of the conference

## Other Sponsorship Opportunities

### Refreshment Break Sponsor: \$2,000

- Signage around refreshment break stations
- Promotion as Refreshment Break Sponsor on website
- Recognition as Refreshment Break Sponsor in the program
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

## One-of-a-Kind Sponsorship Opportunities



Tote Bag Sponsorship



Proceedings on Thumb Drive



Special Sponsorship Opportunities Available



Refreshment Break Sponsorship

### Tote Bag Sponsor: \$4,000 + bag cost

- Your logo on the Tote Bag every attendee receives at registration
- High visibility
- Take home item
- Insert 8½ x 11 flier into the conference tote bag
- Promotion as Tote Bag Sponsor on website
- Recognition as Tote Bag Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

### Pen and Highlighter Sponsor: \$4,000 + pen cost

- Your logo on a pen and highlighter that gets distributed to every attendee in the Tote Bag
- Take home item
- Insert 8½ x 11 flier into the conference tote bag
- Promotion as Pen and Highlighter Sponsor on website
- Recognition as Pen and Highlighter Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

### Thumb Drive Sponsor: \$5,000

- Your logo on the proceedings memory stick
- An item everybody keeps
- Promotion as Thumb Drive Sponsor on website
- Recognition as Thumb Drive Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

### Internet Kiosk Sponsor: \$5,000

- Your logo on the internet kiosk in front of the conference rooms
- High visibility
- Promotion as Internet Kiosk Sponsor on website
- Recognition as Internet Kiosk Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference



### Badge Lanyard Sponsor: \$5,000 **SOLD**

- Your logo on the registration badge lanyard
- High visibility
- Promotion as Badge Lanyard Sponsor on website
- Recognition as Badge Lanyard Sponsor in the program
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

### Best Student Paper Sponsor: \$2,500 **SOLD**

- Maximize your exposure to students by sponsoring the Best Student Paper Award

### Student Reception Sponsor: \$2,500 **SOLD**

- Maximize your exposure to students by hosting a special Student Reception

# Sponsorship Overview at a Glance

ECTC 2014 Sponsorship Overview									
Type	Executive Sponsorships			One-of-a-kind Sponsorships					
	Gala Gold	Gala Silver	Luncheon	Program	Refreshment Break	Thumb Drive	Tote Bag	Pen and Highlighter	Internet Kiosk
Sponsor Level									
Sponsorship Exposure at Gala Reception	\$10k Most Visible Promotion at the Gala	\$5k Promotion at Gala	\$7k	\$5k	\$2k	\$5k	\$4k (plus totes)	\$4k (plus pens)	\$5k
Free Registrations	2	1							
Luncheon			On-Stage Exposure						
Ad in Final Program				1/4 Page Banner Ad					
Web Site	Promotion as Gold Gala Sponsor	Promotion as Silver Gala Sponsor	Promotion as Luncheon Sponsor	Promotion as Program Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor
Programs	Recognition as Gold Gala Sponsor	Recognition as Silver Gala Sponsor	Recognition as Luncheon Sponsor	Recognition as Program Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor
Company Logo and Hotlink in ECTC e-blasts	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Insert Flyer into Conference Tote Bag*	Yes	**	**	**		**	Yes	Yes	**
Receive Conference Attendee Contact List Invitation to ECTC	Yes	Yes	Yes	Yes		Yes	Yes	Yes	Yes
Executive Suite Evening Events	Yes	**	**	**		**	**	**	**
Exhibits	Free Booth if Company is also an Exhibitor***								
Movie Slide Show on Large TV at Entrance to Conference Area	Mini-Movie up to 3 minutes advertisement	Mini-Movie up to 3 minutes advertisement	Mini-Movie up to 3 minutes advertisement	Mini-Movie up to 3 minutes advertisement	1 PowerPoint slide Sponsor Recognition	1 PowerPoint slide Sponsor Recognition	1 PowerPoint slide Sponsor Recognition	1 PowerPoint slide Sponsor Recognition	1 PowerPoint slide Sponsor Recognition

\* dependent on signing a Tote Bag Sponsor

\*\* All sponsors over \$10k total sponsorship will get this benefit

\*\*\* Depends on booth availability and does not include additional free registration that is part of a paid Exhibitor benefit.

For sponsorship questions please contact:

David McCann

Sponsorship Chair

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+1-518-222-6128



# 65th Electronic Components and Technology Conference

Sheraton San Diego Hotel and Marina  
Tuesday, May 26 - Friday, May 29, 2015

**MARK YOUR CALENDAR NOW!**



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