2013 ECTC SCHEDULE OF EVENTS

Tuesday, May 28
Professional Development Courses

Wednesday, May 29
Technical Sessions
Technology Corner Exhibits
ECTC Luncheon
Poster Sessions in Exhibit Hall
Reception in Exhibit Hall

Thursday, May 30
Technical Sessions
Technology Corner Exhibits
CPMT Luncheon
Poster Sessions in Exhibit Hall
ECTC Gala Reception

Friday, May 31
Technical Sessions
Program Chair Luncheon

2012 SPONSORS

CONFERENCE SPONSORS

Gala Reception Gold Sponsors

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nanium
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Gala Reception Silver Sponsors

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Innovator in Electronics
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Program Sponsors

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Refreshment Break Sponsors

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QUALCOMM
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semi
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SPIL
www.spil.com.tw

STATSChipPAC
www.statschippac.com

tok
www.tokamerica.com

Executive Sponsorship Opportunities

Increase your organization's visibility with key decision makers before, during, and after the event. ECTC offers a variety of opportunities to enhance your company's brand and participation.

Gala Reception: Gold Sponsor: $10,000

Highest level of sponsorship and exposure

Opportunity at Gala Reception to:

- Welcome attendees
- Distribute handouts
- Perform raffle with your promotional material
- Two free registrations
- Invitation to ECTC Executive Suite networking evening events
- Promotion as Gala Gold Sponsor on website
- Recognition as Gala Gold Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Insert 8½ x 11 flier into the conference tote bag (if available)
- Receive conference attendee contact list
- Free exhibitor booth if company is also an exhibitor
- Free advertisement mini-movie on large TV at conference entrance shown each day of the conference

Gala Reception: Silver Sponsor: $5,000

- Special mention at Gala Reception
- One free registration
- Promotion as Gala Silver Sponsor on website
- Recognition as Gala Silver Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- Free advertisement mini-movie on large TV at conference entrance shown each day of the conference

Luncheon Sponsor: $7,000

Opportunity at Luncheon to:

- Welcome attendees (from stage)
- 3 minute introduction or Powerpoint movie
- Promotion as Luncheon Sponsor on website
- Recognition as Luncheon Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- Free advertisement mini-movie on large TV at conference entrance shown each day of the conference

Program Sponsor: $5,000

- ¼ Page advertisement in the final program
- Promotion as Program Sponsor on Web Site
- Recognition as Program Sponsor in the Program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- Free advertisement mini-movie on large TV at conference entrance shown each day of the conference

Other Sponsorship Opportunities

Refreshment Break Sponsor: $2,000

- Signage around refreshment break stations
- Promotion as Refreshment Break Sponsor on website
- Recognition as Refreshment Break Sponsor in the program
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

One-of-a-Kind Sponsorship Opportunities

Tote Bag Sponsorship

Proceedings on Thumb Drive

Special Sponsorship Opportunities Available

Refreshment Break Sponsorship

Tote Bag Sponsor: $7,500

- Your logo on the Tote Bag every attendee receives at registration
- High visibility
- Take home item
- Insert 8½ x 11 flier into the conference tote bag
- Promotion as Tote Bag Sponsor on website
- Recognition as Tote Bag Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

Ballroom Entrance Sponsor: $7,500

- High visibility
- Promotion as ECTC Sponsor on website
- Recognition as ECTC Sponsor in the program
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

Internet In-room Internet Password: $7,500

- Very high visibility – every log-on will use your company's name when they log onto the hotel's internet system
- Promotion as ECTC Sponsor on website
- Recognition as ECTC Sponsor in program
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

Pen and Highlighter Sponsor: $5,000

- Your logo on a pen and highlighter that gets distributed to every attendee in the Tote Bag
- Take home item
- Insert 8½ x 11 flier into the conference tote bag
- Promotion as Pen and Highlighter Sponsor on website
- Recognition as Pen and Highlighter Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

Thumb Drive Sponsor: $7,500

- Your logo on the proceedings memory stick
- An item everybody keeps
- Promotion as Thumb Drive Sponsor on website
- Recognition as Thumb Drive Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

Internet Kiosk Sponsor: $5,000

- Your logo on the internet kiosk in front of the conference rooms
- High visibility
- Promotion as Internet Kiosk Sponsor on website
- Recognition as Internet Kiosk Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

Badge Lanyard Sponsor: $5,000 SOLD

- Your logo on the registration badge lanyard
- High visibility
- Promotion as Badge Lanyard Sponsor on website
- Recognition as Badge Lanyard Sponsor in the program
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

Best Student Paper Sponsor: $2,500 SOLD

- Maximize your exposure to students by sponsoring the Best Student Paper Award

Student Reception Sponsor: $2,500 SOLD

- Maximize your exposure to students by hosting a special Student Reception

Sponsorship Overview at a Glance

	Executive Sponsorships					One-of-a-kind Sponsorships					
ECTC 2013 Sponsorship Overview											
Type											
Sponsor Level	Gala Gold	Gala Silver	Luncheon	Program	Refreshment Break	Thumb Drive	Tote Bag	Pen and Highlighter	Internet Kiosk	In-Room Internet Log-on Password	Ballroom Entrance Advertising
Sponsorship	$10k	$5k	$7k	$5k	$2k	$7.5k	$7.5k	$5k	$5k	$7.5k	7.5k
Exposure at Gala Reception	Significant Exposure and Welcome to Guests	Promotion at Gala									
Free Registrations	2	1									
Luncheon			On-Stage Exposure								
Exposure at every log-in at Conference										Recognition as Sponsor	
High Visual Impact Advertising											Prominent Professional Displays
Ad in Final Program				1/4 Page Banner Ad							
Web Site	Prpmotion as Gold Gala Sponsor	Prpmotion as Silver Gala Sponsor	Promotion as Luncheon Sponsor	Promotion as Program Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor
Programs	Recognition as Gold Gala Sponsor	Recognition as Silver Gala Sponsor	Recognition as Luncheon Sponsor	Recognition as Program Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor
Company Logo and Hotlink in ECTC e-blasts	Yes	Yes	Yes	Yes		Yes	Yes	Yes	Yes	Yes	Yes
Insert Flyer into Conference Tote Bag*	Yes	**	**	**		**	Yes	Yes	**	**	**
Receive Conference Attendee Contact List	Yes	Yes	Yes	Yes		Yes	Yes	Yes	Yes	Yes	Yes
Invitation to ECTC Executive Suite Evening Events	Yes	**	**	**		**	**	**	**	**	**
Exhibits	Free Booth if Company is also an Exhibitor***										
Movie Slide Show on Large TV at Entrance to Conference Area	Mini-Movie up to 3 minutes advertisement	Mini-Movie up to 3 minutes advertisement	Mini-Movie up to 3 minutes advertisement	Mini-Movie up to 3 minutes advertisement	1 PowerPoint slide Sponsor Recognition	1 PowerPoint slide Sponsor Recognition	1 PowerPoint slide Sponsor Recognition	1 PowerPoint slide Sponsor Recognition	1 PowerPoint slide Sponsor Recognition	1 PowerPoint slide Sponsor Recognition	1 PowerPoint slide Sponsor Recognition

* dependent on signing a Tote Bag Sponor

**All sponsors over $10k total sponsorship will get this benefit

***Depends upon booth availability

For sponsorship questions please contact:

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