

China's SSL Development

Ling Wu

Secretary General of Chinese SSL Alliance (CSA)

President of International SSL Alliance (ISA)

China Perspectives

Estimated GDP of ~€5 trillion in 2015

Urbanization rate of 50%+ in 2015, 10m/per year

•2 billion square meters of new buildings per year

10% middle-class households now, 40% in 2020

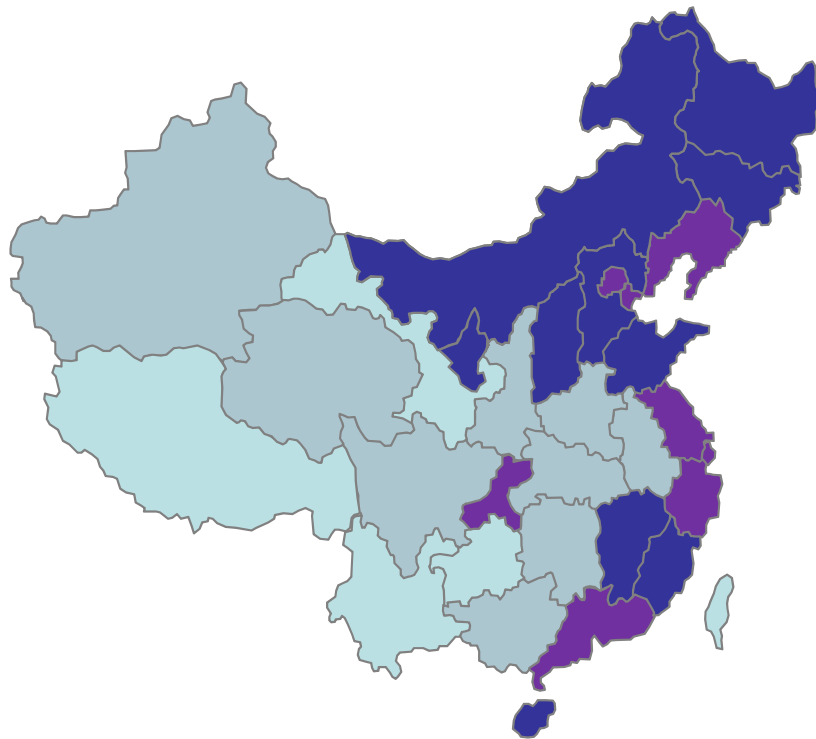
Over 10% of population aged 65+ 2015

•Quickly aging society, will reach 16%+ by 2030

More than 50% global infrastructure projects

•2009, 70 railway project started, 2000km

•By 2015, tram/metro reach >2000 km



Urbanization rate (2015)



- **Reduction of energy consumption per GDP;**
- **Substantial reduction of pollutions;**
- **Food security;**
- **Climate changes;**
- **Resource (Energy/water/food/material) scarcity;**
- **Pandemics;**

Importance of SSL for China

Energy-saving & Environment Strategy

By 2015 LED luminaire efficacy 120 lm/W; assuming 30% market penetration; saving electricity 100B KWh annually; reducing emission by 150M tons; mercury-free, flicker-free.

Sustainable Economic Growth

Lower energy consumption in full lifecycle than conventional products

SSL

Cultivating Emerging Strategic Industries

Large scale & driving effects
Upgrade traditional industries
High employment opportunities

New Chinese government stated that "We must give high priority to making ecological progress, and work hard to build a beautiful China"

Industrial Output

192 B RMB in 2012, growth rate about 24%

Epi&chip

Output value 6.5 B RMB, growth rate 30%

Packaging

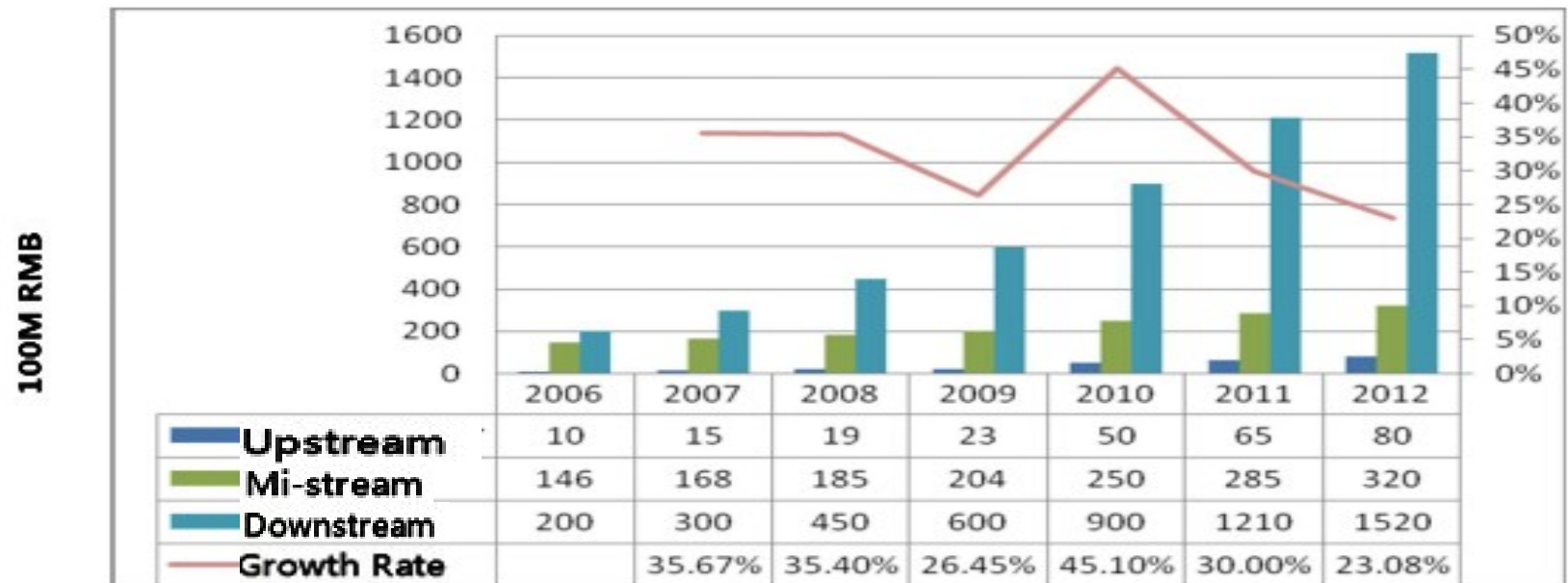
Output value 28.5 B RMB, growth rate 14%

Applications

output value 121B RMB, growth rate 34%

Number of companies

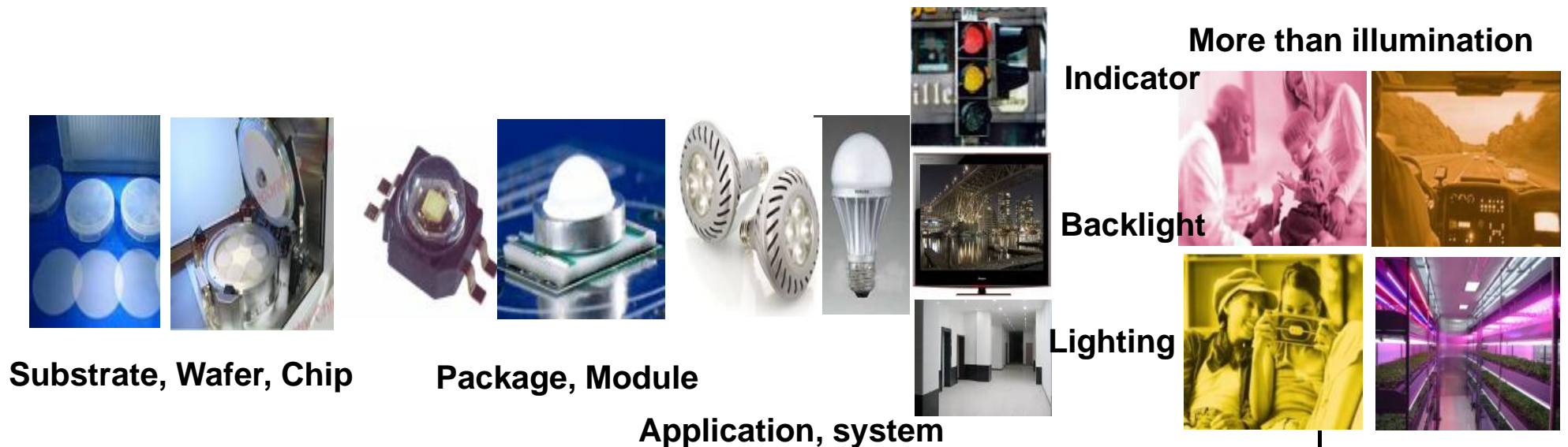
above 6000



Source: 《China LED Industry Development Report Focusing on General Lighting Market 2012》, CSA

Complete SSL industry chain

SSL industry has long industrial chain, broad applications and diversified development.



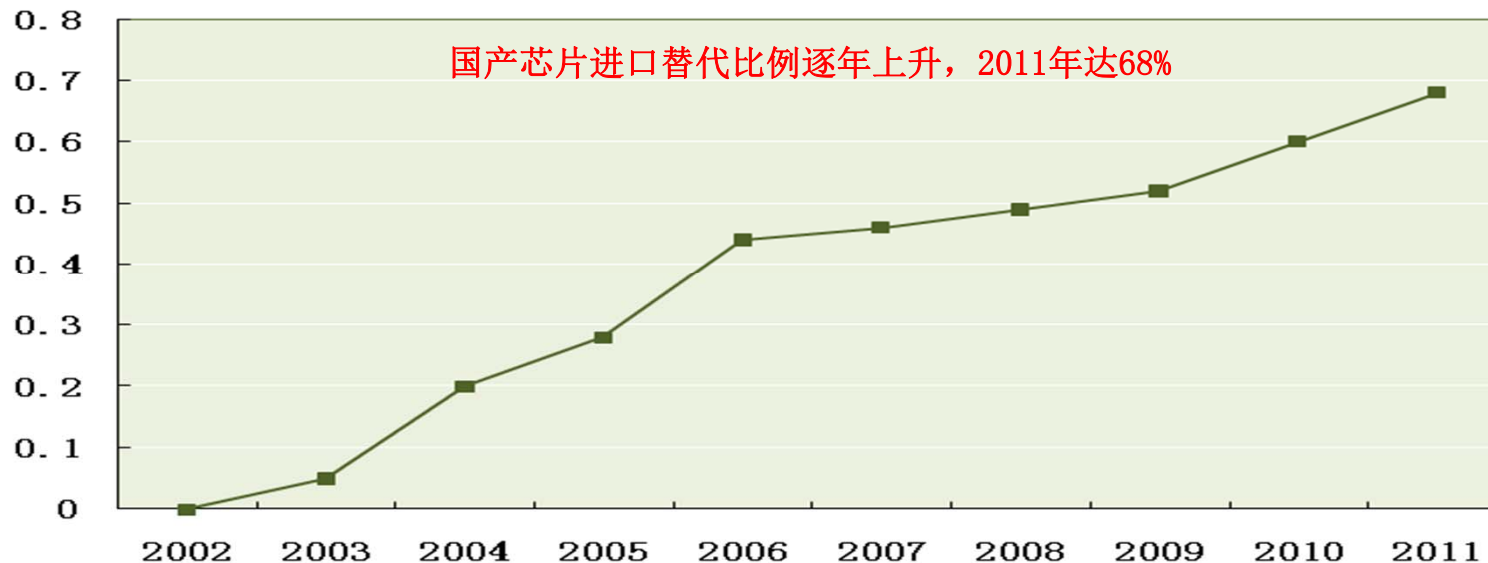
- Domestic LED chip companies are over **60** until 2011
- Over **900** MOCVD are maintained in China Mainland
- The first 48-piece 2-inch type **industrial MOCVD prototype**
- **Still a tech gap compared to international advanced level**

- A large number of packaging companies, with the largest manufacturing and export capacity
- Products are moving to **SMD, mid and highpower LED package**
- Companies' business are **extending to cover downstream**

- A large number of enterprises
- Low barrier, low focus, and lack of brand
- Advantages on part of functional lighting applications
- Innovative applications, such as agriculture and medical, are booming

Technology progress

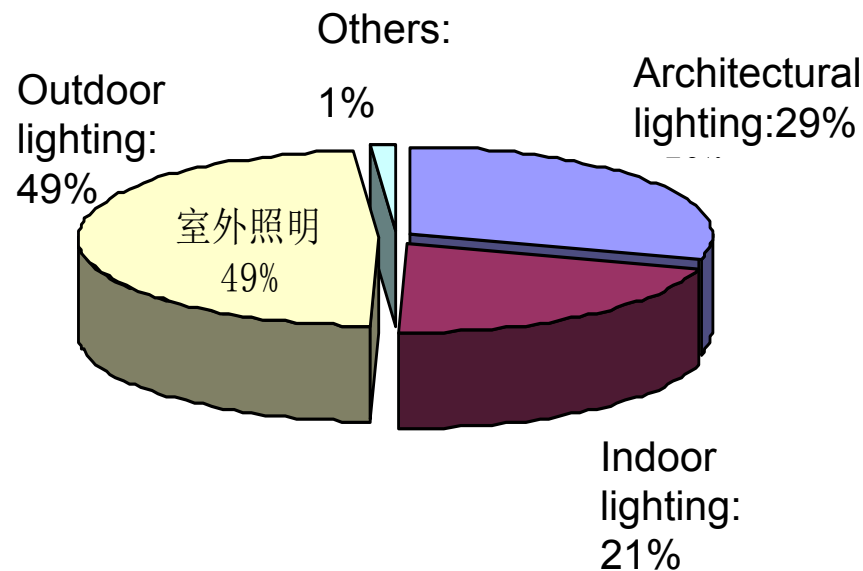
- Efficacy of HP chip in mass production > 120 lm/W
- Si substrate GaN chip > 100 lm/W
- Some of applications are leading
- White LED package level efficacy > 130 lm/W
- OLED > higher than 40 lm/W
- Prototype of home-made 48 wafer MOCVD



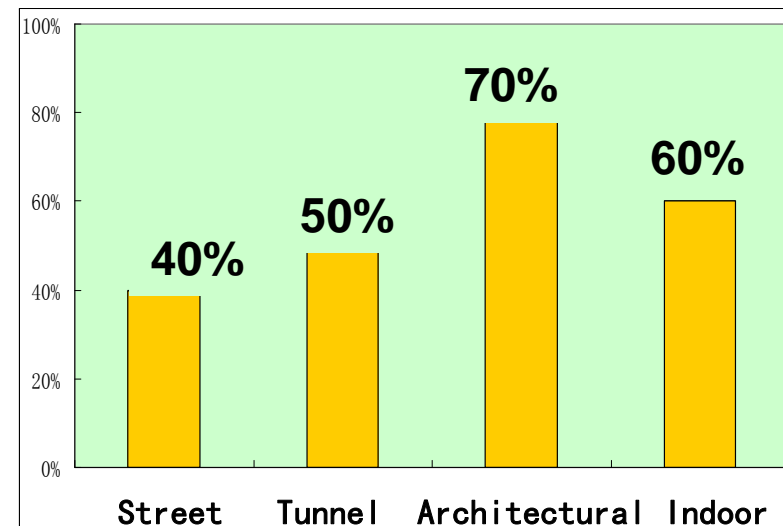
National showcase: “10k and 10 cities”

Goals

- To cultivate SSL market and increase social awareness
- To enhance system integration, identify bottlenecks and weak links on entire industrial chain
- To establish the public platform on testing, standardization and certification
- To explore new business models: EMC (Energy Management Contract) & others



Showcases

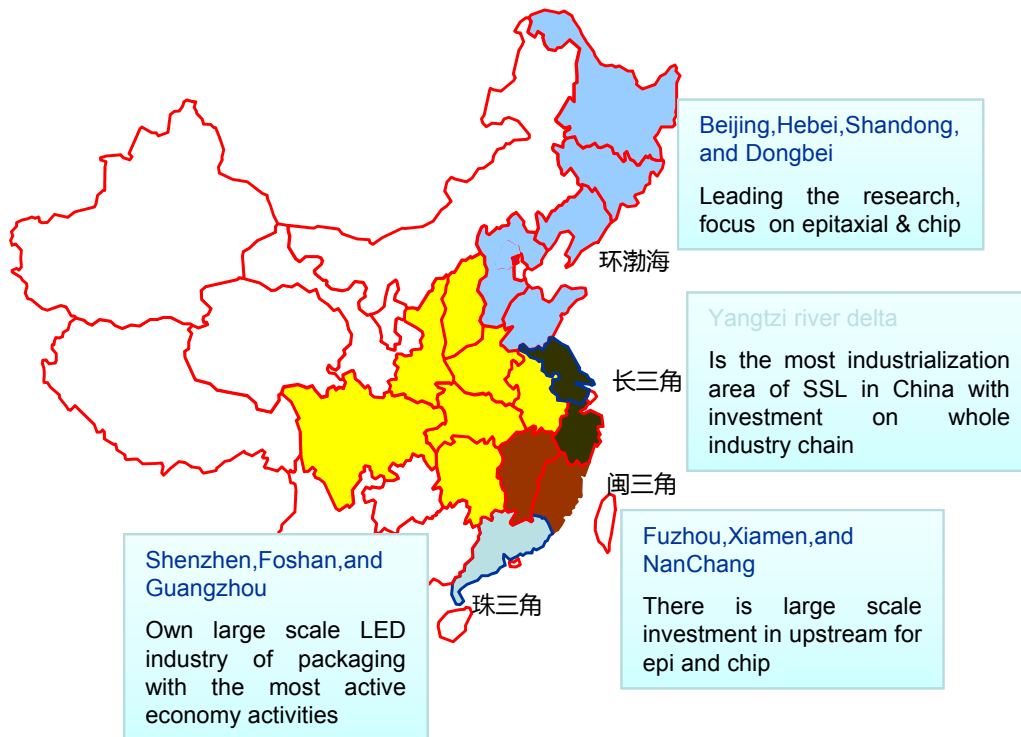
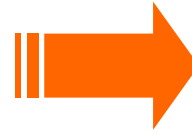


Energy saving of different applications

Large scale industrial eco-system

14 industrial bases

Xiamen, Shanghai, Dalian,
Nanchang, Shenzhen,
Yangzhou, Shijiazhuang and
etc.

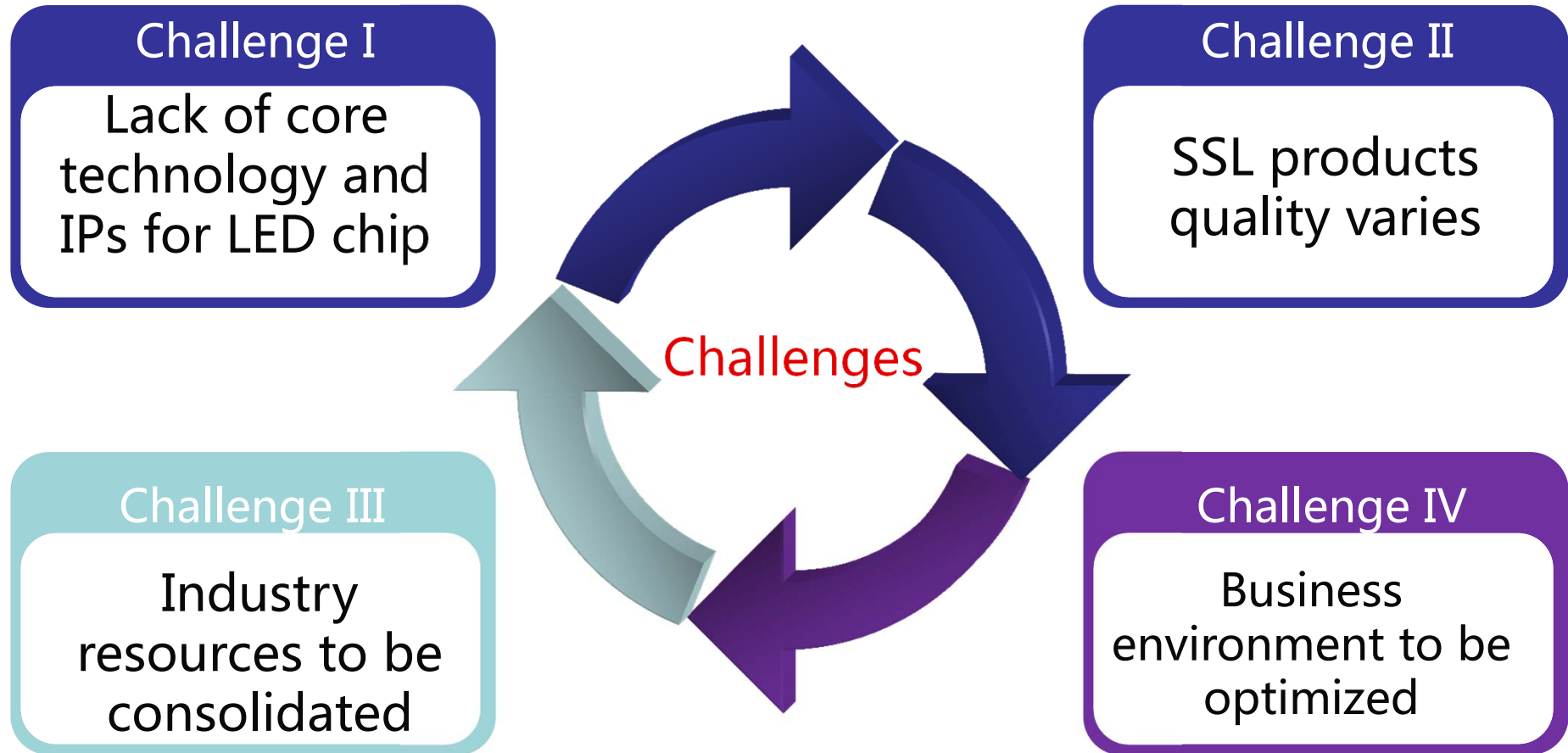


4 industrial regions

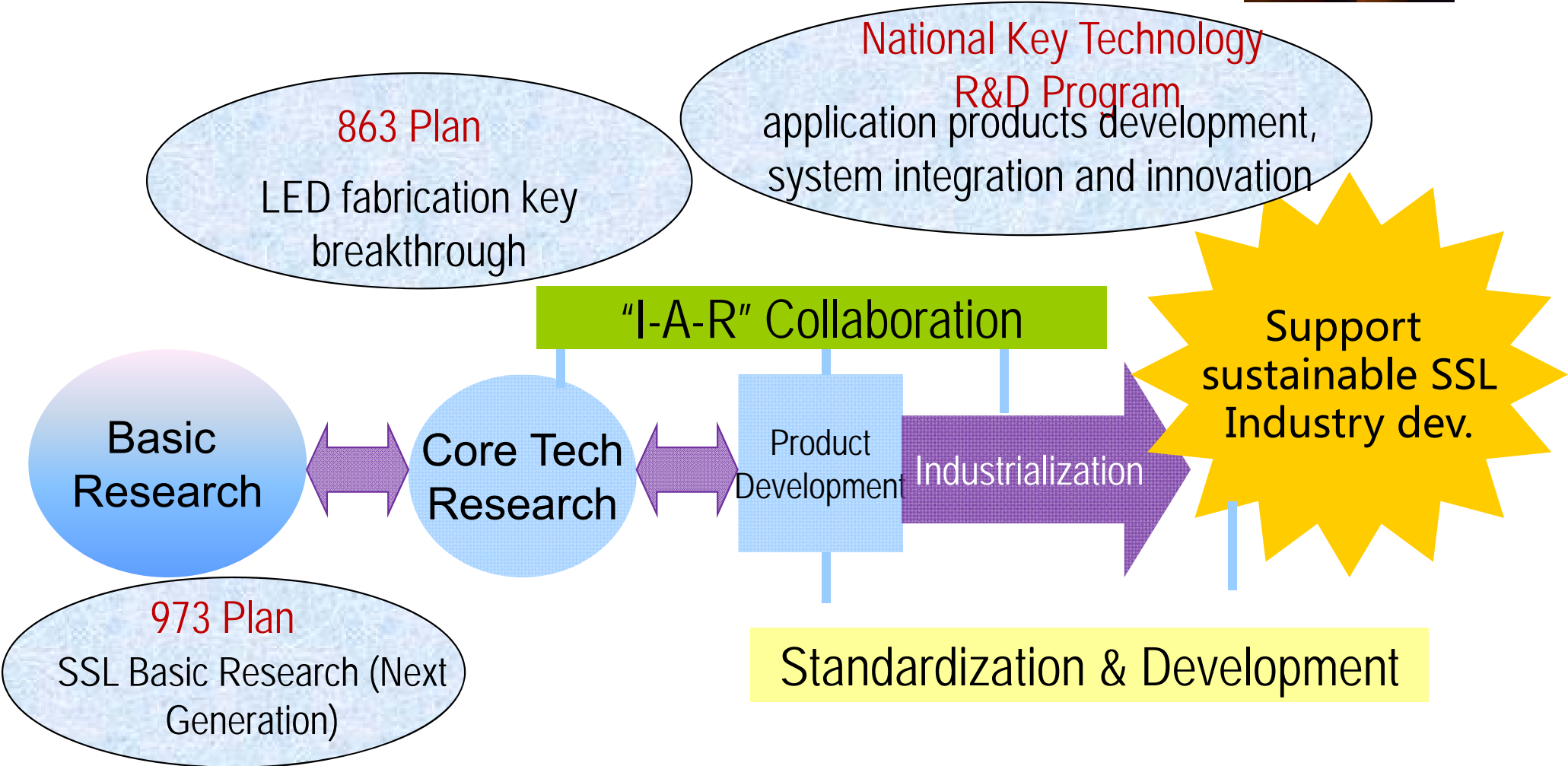
More than 85% SSL enterprises
have gathered in :

- Pearl River Delta
- Yangtze River Delta
- Area of annulus Bohai Sea
- Jiangxi and Fujian

SSL development challenges

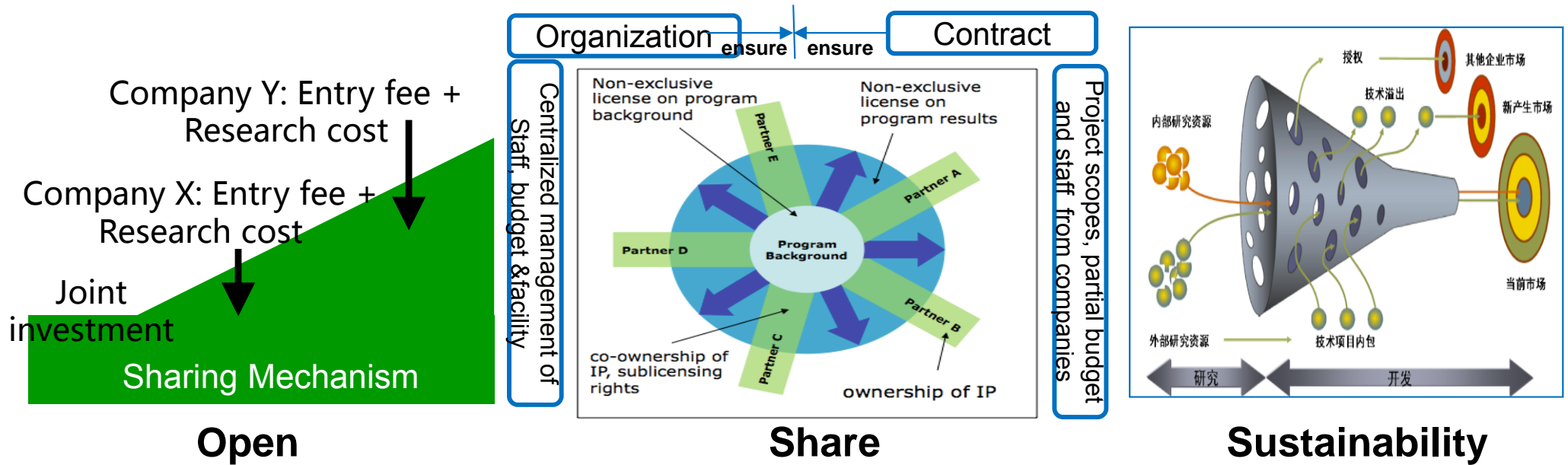


Enhance innovation chain



International Open Innovation Center for SSL

- State Key Lab for SSL (SKL-SSL)



Objective:

Build a globally open and sustainable SSL innovation platform for

- Key technologies
- Specifications and standards
- Top talents development
- Industrialization and valorization

by collaborating with world-wide leading industries and academia covering the whole SSL value chain, to solve both middle and long term technologic challenges.

Optimise value chain

- Avoid low end overheating
- Broaden application path to address wide society needs
- Explore new business models



Strengthen service chain

- Standards and testing methods
- Quality control via CSA channel management
- Market surveillance
- New government regulations
- Public awareness and media





Global opportunity
Global challenge
Global & joint effort

Thanks for your attention!